

Session Logs User Survey - B

1. In an average day how much time do you think you spend online?											
	<1 hr	1-2 hrs	2-3 hrs	3-4 hrs	4-5 hrs	5-6 hrs	6-7 hrs	7-8 hrs	8-9 hrs	10+ hrs	Rating Average
hours per day	20.5% (9)	43.2% (19)	20.5% (9)	4.5% (2)	6.8% (3)	0.0% (0)	0.0% (0)	4.5% (2)	0.0% (0)	0.0% (0)	2.57
	answered question										
	skipped question										

2. Of the time you spend online how much do you think is in some way related to sporting or recreational activities?											
	<1 hr	1-2 hrs	2-3 hrs	3-4 hrs	4-5 hrs	5-6 hrs	6-7 hrs	7-8 hrs	8-9 hrs	10+ hrs	Rating Average
hours per day	51.2% (22)	34.9% (15)	9.3% (4)	4.7% (2)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	1.67
	answered question										
	skipped question										

3. Could you indicate how often you use any of the following web services.							
	Never n/a	Yearly	Monthly	Weekly	Daily	Hourly	Response Count
Myspace	87.5% (35)	5.0% (2)	5.0% (2)	2.5% (1)	0.0% (0)	0.0% (0)	40
Facebook	55.0% (22)	5.0% (2)	10.0% (4)	20.0% (8)	7.5% (3)	2.5% (1)	40
Linkedin	90.0% (36)	0.0% (0)	10.0% (4)	0.0% (0)	0.0% (0)	0.0% (0)	40
Blogger	84.6% (33)	5.1% (2)	7.7% (3)	0.0% (0)	2.6% (1)	0.0% (0)	39
Trademe	2.3% (1)	9.3% (4)	20.9% (9)	25.6% (11)	41.9% (18)	0.0% (0)	43
MSN	70.3% (26)	5.4% (2)	5.4% (2)	5.4% (2)	13.5% (5)	0.0% (0)	37
Skype	41.5% (17)	9.8% (4)	14.6% (6)	22.0% (9)	12.2% (5)	0.0% (0)	41
Twitter	94.7% (36)	0.0% (0)	0.0% (0)	5.3% (2)	0.0% (0)	0.0% (0)	38
Youtube	7.3% (3)	0.0% (0)	22.0% (9)	56.1% (23)	14.6% (6)	0.0% (0)	41
Flickr	70.7% (29)	7.3% (3)	14.6% (6)	7.3% (3)	0.0% (0)	0.0% (0)	41
Piccassa	67.5% (27)	12.5% (5)	15.0% (6)	5.0% (2)	0.0% (0)	0.0% (0)	40
Other (please specify)							4
	answered question						44
	skipped question						0

4. Could you indicate how often you might use any of the following sites in connection with your Windsurfing							
	Never n/a	Yearly	Monthly	Weekly	Daily	Hourly	Response Count
Windguru	11.4% (5)	2.3% (1)	13.6% (6)	27.3% (12)	36.4% (16)	9.1% (4)	44
Wind.co.nz	23.1% (9)	7.7% (3)	12.8% (5)	33.3% (13)	20.5% (8)	2.6% (1)	39
deepfried.tv	4.7% (2)	4.7% (2)	11.6% (5)	27.9% (12)	41.9% (18)	9.3% (4)	43
Windsurf.co.nz	24.4% (10)	17.1% (7)	24.4% (10)	22.0% (9)	9.8% (4)	2.4% (1)	41
Surf.co.nz	39.5% (15)	15.8% (6)	13.2% (5)	18.4% (7)	10.5% (4)	2.6% (1)	38
Surf2Surf	38.5% (15)	7.7% (3)	12.8% (5)	20.5% (8)	17.9% (7)	2.6% (1)	39
Swellmap	39.5% (15)	7.9% (3)	13.2% (5)	15.8% (6)	23.7% (9)	0.0% (0)	38
BouyWeather	51.4% (19)	8.1% (3)	18.9% (7)	18.9% (7)	2.7% (1)	0.0% (0)	37
OceanWeather	74.3% (26)	11.4% (4)	5.7% (2)	8.6% (3)	0.0% (0)	0.0% (0)	35
Metservice	4.8% (2)	7.1% (3)	11.9% (5)	23.8% (10)	52.4% (22)	0.0% (0)	42
MetVUW	37.5% (15)	10.0% (4)	7.5% (3)	17.5% (7)	27.5% (11)	0.0% (0)	40
Other (please specify)							5
	answered question						44
	skipped question						0

5. Before using the Session Logs site did you record your session information in any way?			
		Response Percent	Response Count
Yes		14.0%	6
No (skip question 6)		86.0%	37
answered question			43
skipped question			1

6. If you did record session information previously how did you do it?			
		Response Percent	Response Count
Diary		0.0%	0
Hand written		25.0%	2
Spread sheet		0.0%	0
Website or blog		25.0%	2
GPS data		25.0%	2
Other		25.0%	2
For what reasons did you record this information?			4
answered question			8
skipped question			36

7. Prior to using the Session Logs how connected did you feel to the Windsurf Community?										
	Not Connected 1	2	3	4	5	6	7	8	9	Very Connected 10
Connected Locally	4.7% (2)	9.3% (4)	9.3% (4)	2.3% (1)	18.6% (8)	16.3% (7)	14.0% (6)	11.6% (5)	2.3% (1)	11.6%
Connected Nationally	18.9% (7)	24.3% (9)	13.5% (5)	8.1% (3)	16.2% (6)	8.1% (3)	2.7% (1)	2.7% (1)	2.7% (1)	2.7% (
	answ									
	skij									

8. Before using the Session logs site, how would you rate your knowledge of Windsurf locations?										
	No knowledge 1	2	3	4	5	6	7	8	9	Good knowledge 10
Local locations	2.3% (1)	0.0% (0)	6.8% (3)	2.3% (1)	6.8% (3)	9.1% (4)	22.7% (10)	22.7% (10)	13.6% (6)	13.6% (6)
National locations	8.1% (3)	10.8% (4)	21.6% (8)	8.1% (3)	5.4% (2)	18.9% (7)	13.5% (5)	5.4% (2)	8.1% (3)	0.0% (0)
	answer									
	skip									

9. As you were using the site, did you feel more connected within the Windsurf community?										
	Less connected 1	2	3	4	5	6	7	8	9	More connected 10
Local connections	0.0% (0)	0.0% (0)	3.1% (1)	3.1% (1)	28.1% (9)	9.4% (3)	18.8% (6)	28.1% (9)	3.1% (1)	6.3% (2)
National connections	0.0% (0)	10.7% (3)	3.6% (1)	3.6% (1)	21.4% (6)	7.1% (2)	17.9% (5)	17.9% (5)	10.7% (3)	7.1% (2)
	answer									
	skip									

10. Did using the Session Logs site encourage you to get out Windsurfing more often?										
	Didn't encourage 1	2	3	4	5	6	7	8	9	Greatly encourage 10
More time on the water	30.3% (10)	12.1% (4)	6.1% (2)	0.0% (0)	6.1% (2)	12.1% (4)	12.1% (4)	12.1% (4)	0.0% (0)	9.1% (3)
	answer									
	skip									

11. After getting out for a session, how motivated were you to then add a Session Log?										
	Not motivated 1	2	3	4	5	6	7	8	9	Highly motivated 10
Session Log motivation	3.2% (1)	16.1% (5)	9.7% (3)	3.2% (1)	12.9% (4)	9.7% (3)	9.7% (3)	9.7% (3)	9.7% (3)	16.1% (5)
	answered question									
	skipped question									

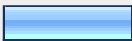
12. After seeing that others had posted a Session Log, how motivated were you to do so yourself?										
	Not motivated 1	2	3	4	5	6	7	8	9	Highly motivated 10
Motivated to add Logs	6.5% (2)	3.2% (1)	9.7% (3)	0.0% (0)	9.7% (3)	3.2% (1)	22.6% (7)	25.8% (8)	0.0% (0)	19.4% (6)
	answered question									
	skipped question									

13. As you added a Session Log, was being listed on the homepage any motivation to add more often?										
	No motivation 1	2	3	4	5	6	7	8	9	High motivation 10
home page listing	14.8% (4)	7.4% (2)	3.7% (1)	3.7% (1)	18.5% (5)	11.1% (3)	14.8% (4)	14.8% (4)	3.7% (1)	7.4% (2)
	answered question									
	skipped question									

14. Thinking back, how would you rate the following as reasons for adding a Session Log?											
	Low 1	2	3	4	5	6	7	8	9	High 10	Response Average
To record your personal stats	12.9% (4)	0.0% (0)	16.1% (5)	3.2% (1)	19.4% (6)	6.5% (2)	12.9% (4)	12.9% (4)	3.2% (1)	12.9% (4)	
To record location stats	9.7% (3)	0.0% (0)	3.2% (1)	3.2% (1)	9.7% (3)	0.0% (0)	16.1% (5)	25.8% (8)	22.6% (7)	9.7% (3)	
To be seen on the homepage	26.7% (8)	13.3% (4)	13.3% (4)	6.7% (2)	23.3% (7)	6.7% (2)	6.7% (2)	0.0% (0)	3.3% (1)	0.0% (0)	
To increase the number of personal sessions	16.1% (5)	12.9% (4)	6.5% (2)	6.5% (2)	19.4% (6)	0.0% (0)	3.2% (1)	22.6% (7)	6.5% (2)	6.5% (2)	
To increase the number of location sessions	13.3% (4)	13.3% (4)	10.0% (3)	0.0% (0)	16.7% (5)	6.7% (2)	6.7% (2)	23.3% (7)	3.3% (1)	6.7% (2)	
To share information about a location	9.7% (3)	0.0% (0)	0.0% (0)	0.0% (0)	3.2% (1)	3.2% (1)	9.7% (3)	22.6% (7)	29.0% (9)	22.6% (7)	
To share your sessions	12.9% (4)	3.2% (1)	3.2% (1)	3.2% (1)	3.2% (1)	6.5% (2)	12.9% (4)	29.0% (9)	16.1% (5)	9.7% (3)	
To encourage others to get out more often	12.9% (4)	3.2% (1)	0.0% (0)	0.0% (0)	6.5% (2)	3.2% (1)	12.9% (4)	29.0% (9)	9.7% (3)	22.6% (7)	
To encourage others to add Session Logs too	3.2% (1)	3.2% (1)	3.2% (1)	0.0% (0)	6.5% (2)	9.7% (3)	19.4% (6)	29.0% (9)	6.5% (2)	19.4% (6)	
To compete with others	30.0% (9)	16.7% (5)	10.0% (3)	6.7% (2)	20.0% (6)	0.0% (0)	6.7% (2)	3.3% (1)	3.3% (1)	3.3% (1)	
To help with the project	3.3% (1)	0.0% (0)	3.3% (1)	3.3% (1)	10.0% (3)	3.3% (1)	10.0% (3)	16.7% (5)	16.7% (5)	33.3% (10)	
Other (please specify)											
	answered question										
	skipped question										

15. As you were using the site, did seeing other's photos and videos encourage you to take or add your own?										
	Not encouraged 1	2	3	4	5	6	7	8	9	Very encouraged 10
Take your own Photos	6.7% (2)	0.0% (0)	6.7% (2)	6.7% (2)	6.7% (2)	16.7% (5)	13.3% (4)	26.7% (8)	6.7% (2)	10.0% (3)
Take your own Video	23.3% (7)	0.0% (0)	3.3% (1)	6.7% (2)	10.0% (3)	13.3% (4)	3.3% (1)	26.7% (8)	3.3% (1)	10.0% (3)
Add your own Photos	3.3% (1)	0.0% (0)	6.7% (2)	6.7% (2)	6.7% (2)	20.0% (6)	6.7% (2)	23.3% (7)	16.7% (5)	10.0% (3)
Add your own Video	23.3% (7)	0.0% (0)	0.0% (0)	10.0% (3)	13.3% (4)	10.0% (3)	3.3% (1)	23.3% (7)	10.0% (3)	6.7% (2)
	answered									
	skipped									

16. As you used the site and read other peoples Session Logs, how motivated were you to:										
	Not motivated 1	2	3	4	5	6	7	8	9	Highly motivated 10
Rate the Log "Up" or "Down".	13.3% (4)	16.7% (5)	6.7% (2)	3.3% (1)	26.7% (8)	10.0% (3)	6.7% (2)	13.3% (4)	0.0% (0)	3.3% (1)
Add a comment to a Log	14.3% (4)	17.9% (5)	7.1% (2)	0.0% (0)	14.3% (4)	7.1% (2)	14.3% (4)	14.3% (4)	7.1% (2)	3.6% (1)
	Could you encourage others?									
	answered									
	skipped									

17. Have you tried out a new location as a result of using the Session Logs site?											
									Response Percent	Response Count	
Yes									13.8%	4	
No									86.2%	25	
			answered question							29	
			skipped question							15	

18. While using the Session Logs site, have you used it for finding information about a location?											
	not often 1	2	3	4	5	6	7	8	9	Very often 10	Rate Average
For best/optimal conditions	26.7% (8)	3.3% (1)	10.0% (3)	3.3% (1)	3.3% (1)	3.3% (1)	20.0% (6)	16.7% (5)	3.3% (1)	10.0% (3)	
For disciplines and type of windsurfing done	30.0% (9)	16.7% (5)	6.7% (2)	3.3% (1)	13.3% (4)	3.3% (1)	16.7% (5)	3.3% (1)	3.3% (1)	3.3% (1)	
To find who the local windsurfers are	26.7% (8)	6.7% (2)	6.7% (2)	6.7% (2)	13.3% (4)	6.7% (2)	10.0% (3)	13.3% (4)	6.7% (2)	3.3% (1)	
To see the quality of windsurfing done	17.2% (5)	0.0% (0)	6.9% (2)	6.9% (2)	13.8% (4)	3.4% (1)	13.8% (4)	31.0% (9)	3.4% (1)	3.4% (1)	
Other reasons (please specify)											
	answered question										
	skipped question										

19. Can you rate the following reasons for adding a new location to the Session Logs site?											
	Low 1	2	3	4	5	6	7	8	9	High 10	Rate Average
So you could add your session logs there	6.7% (2)	13.3% (4)	0.0% (0)	6.7% (2)	6.7% (2)	10.0% (3)	10.0% (3)	16.7% (5)	6.7% (2)	23.3% (7)	
So you could have more people to windsurf with	19.4% (6)	6.5% (2)	0.0% (0)	9.7% (3)	3.2% (1)	6.5% (2)	22.6% (7)	16.1% (5)	3.2% (1)	12.9% (4)	
So you can give people more places to windsurf	12.9% (4)	0.0% (0)	0.0% (0)	9.7% (3)	3.2% (1)	3.2% (1)	12.9% (4)	25.8% (8)	6.5% (2)	25.8% (8)	
To encourage exploration and adventure	12.9% (4)	3.2% (1)	0.0% (0)	3.2% (1)	3.2% (1)	6.5% (2)	12.9% (4)	16.1% (5)	12.9% (4)	29.0% (9)	
Other reasons (please specify)											
	answered questions										
	skipped questions										

20. Looking back, how would you rate your experience of using the Session Logs site											
	Not Enjoyable 1	2	3	4	5	6	7	8	9	Very Enjoyable 10	
User experience	0.0% (0)	0.0% (0)	6.9% (2)	0.0% (0)	0.0% (0)	3.4% (1)	10.3% (3)	31.0% (9)	17.2% (5)	31.0% (9)	
How and why? (please specify if applicable)											
	answered questions										
	skipped questions										

21. How connected do you feel within the Windsurf community after using the Session Logs site?										
	Not connected 1	2	3	4	5	6	7	8	9	Very connect 10
Connected Locally	3.4% (1)	0.0% (0)	0.0% (0)	0.0% (0)	20.7% (6)	6.9% (2)	27.6% (8)	24.1% (7)	13.8% (4)	3.4% (1)
Connected Nationally	7.7% (2)	7.7% (2)	19.2% (5)	3.8% (1)	11.5% (3)	15.4% (4)	7.7% (2)	11.5% (3)	11.5% (3)	3.8% (1)
	answered									
	skipped									

22. Thinking back, what elements attracted you back to the Session Logs site?										
	Low attraction 1	2	3	4	5	6	7	8	9	High attraction 10
Adding new session logs	14.3% (4)	0.0% (0)	7.1% (2)	7.1% (2)	10.7% (3)	7.1% (2)	14.3% (4)	14.3% (4)	10.7% (3)	14.3% (4)
Adding new locations	25.0% (7)	3.6% (1)	7.1% (2)	3.6% (1)	3.6% (1)	7.1% (2)	10.7% (3)	21.4% (6)	14.3% (4)	3.6% (1)
Adding new images	17.9% (5)	3.6% (1)	7.1% (2)	7.1% (2)	7.1% (2)	3.6% (1)	21.4% (6)	14.3% (4)	14.3% (4)	3.6% (1)
Adding comments	14.8% (4)	3.7% (1)	18.5% (5)	7.4% (2)	7.4% (2)	3.7% (1)	18.5% (5)	11.1% (3)	11.1% (3)	3.7% (1)
Reading sessions logs	10.7% (3)	0.0% (0)	0.0% (0)	0.0% (0)	14.3% (4)	7.1% (2)	14.3% (4)	17.9% (5)	17.9% (5)	17.9% (5)
Browsing locations	13.8% (4)	0.0% (0)	3.4% (1)	0.0% (0)	3.4% (1)	3.4% (1)	24.1% (7)	17.2% (5)	17.2% (5)	17.2% (5)
Seeing who has been out	13.8% (4)	3.4% (1)	0.0% (0)	0.0% (0)	6.9% (2)	6.9% (2)	17.2% (5)	13.8% (4)	17.2% (5)	20.7% (6)
Seeing what locations are active	10.7% (3)	3.6% (1)	0.0% (0)	0.0% (0)	0.0% (0)	3.6% (1)	32.1% (9)	21.4% (6)	14.3% (4)	14.3% (4)
	Other (please specify)									
	answered									
	skipped									

23. How useful did you find the locations map?											
	Not at all 1	2	3	4	5	6	7	8	9	Very useful 10	Rating Average
For finding new locations	6.9% (2)	3.4% (1)	3.4% (1)	0.0% (0)	13.8% (4)	0.0% (0)	10.3% (3)	20.7% (6)	6.9% (2)	34.5% (10)	7
For finding known locations	10.7% (3)	0.0% (0)	3.6% (1)	3.6% (1)	3.6% (1)	0.0% (0)	7.1% (2)	28.6% (8)	10.7% (3)	32.1% (9)	7
As a way to navigate around locations on the site	10.7% (3)	3.6% (1)	3.6% (1)	0.0% (0)	10.7% (3)	3.6% (1)	14.3% (4)	17.9% (5)	14.3% (4)	21.4% (6)	6
Other (please specify)											
	answered question										
	skipped question										

24. Do you believe your windsurfing activity has changed since using the Session Logs site?				
			Response Percent	Response Count
Yes			24.1%	7
No			75.9%	22
How (please specify if you can)				13
	answered question			29
	skipped question			15

25. As time went on, did your motivation to add a Session Log change?								
	High decrease	Moderate decrease	Slight decrease	No change	Slight increase	Moderate increase	High increase	Rating Average
Change in motivation	0.0% (0)	7.1% (2)	17.9% (5)	32.1% (9)	14.3% (4)	14.3% (4)	14.3% (4)	4.54
Reason you feel the change happened?								
	answered question							
	skipped question							

26. Can you think of any areas currently within the site that could be improved or made easier to use.			
		Response Percent	Response Count
Yes		41.7%	10
No		58.3%	14
Could you tell me which parts, and how they could be improved for you?			11
	answered question		24
	skipped question		20

27. Are there any new features that you think are missing or would improve your experience of the Session Logs site?		
		Response Count
		13
	answered question	13
	skipped question	31

28. At any stage did you completely stop using the Session Logs site?			
		Response Percent	Response Count
Yes		40.0%	12
No		60.0%	18
Can you tell me why?			13
	answered question		30
	skipped question		14